

Helping your business start, grow & thrive

September - November 2026 free* business support

MARKETING & SALES

Effective Marketing Strategy

16th Sept, 10am

17th Nov, 10am



We will help you to understand the importance of having a marketing strategy for your business and work with you to create your own.

Preparing for Self-Assessment

3rd Nov, 10am



Get organised for your Self Assessment with practical tips to track your finances, understand your obligations, and avoid last-minute stress.

Employment Rights Act: What Employers Need to Know

18th Nov, 10am



NEW

Learn about key Employment Rights Act changes and what they mean for employers, with practical guidance on workplace rights and responsibilities.

Sales Made Simple

23rd Sept, 10am

11th Nov, 10am



Learn simple, practical ways to improve your sales approach, save time, and make it work better for your business.

AI Essentials for Small Businesses

24th Nov, 10am



Learn how AI can support your small business, with practical tools, useful techniques and guidance on safe and responsible use.

SCALING-UP & OTHER

1-2-1 Growth Consultancy

Our 1-2-1 coaching and mentoring is available for eligible businesses, offering tailored guidance to help overcome specific challenges and achieve business growth. Get in touch to apply.

South Glos Co-Working Club

Multiple Dates



Connect, learn, and share ideas with local entrepreneurs at our SGLOS Co-Working Clubs — friendly sessions to grow your business.

Small Business Networking

25th Sept, 10am



Join our free business networking event in Cadbury Heath to connect with other small businesses & start-ups in South Gloucestershire.

Making Tax Digital: What Sole Traders Need to Know

2nd Oct, 10am



NEW

Learn what Making Tax Digital means for sole traders and what you need to know about the changes.

Data Privacy: UK GDPR

NEW

26th Nov, 12pm



Learn about UK GDPR and data privacy responsibilities, with practical guidance to help your organisation meet key requirements.

View all workshops and book: www.coolventures.co.uk/workshops

*fully funded for all South Gloucestershire small businesses, sole traders and residents. wishing to start a business.

Get in touch...

✉ info@coolventures.co.uk
☎ 08000 418293

Scan to book
workshops:



SOCIAL MEDIA MARKETING

How Do I Get in Front of New Customers: A Beginners Guide to Paid Ads

15th Oct, 10am



NEW

Learn how to use paid ads to reach new customers, target the right audience and make your advertising budget work harder.

Instagram Strategies for Small Business Success

20th Oct, 6pm



Want to market your business more effectively on Instagram? If you're a newbie or just need to step up your game. This webinar is for you!

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LinkedIn for Business: How to Connect Engage and Grow

29th Sept, 10am



Learn how to use LinkedIn to boost your profile, build connections, and attract new business opportunities.

Get More From Canva - Practical Next Steps

10th Nov, 6pm



Learn practical Canva tips and techniques to take your designs further and create more engaging content for your business.

STARTING A BUSINESS

Start-Up Essentials - Part One

15th Sept, 10am

12th Nov, 6pm



Join us for Part 1 of our Start-Up programme to focus your ideas, test viability, avoid mistakes, & create a clear roadmap for success.

Start-Up Essentials - Part Two

22nd Sept, 10am

19th Nov, 6pm



This 2nd session covers pricing, profitability, funding and more, giving you the confidence to know your business can work financially.

Starting a Home Care, Health of Wellbeing Business

7th Oct, 10am



Build the skills and confidence to turn your home care, health or wellbeing business idea into a successful venture.

Surviving your 1st Year

9th Sept, 10am



Learn how to navigate the challenges of your first year in business with practical advice to help your business succeed.

Starting a Social Enterprise

21st Oct, 10am



Learn how to set up a social enterprise, explore your options and understand the key steps to getting started.



Funded by
UK Government

WEST
OF ENGLAND

MAYORAL
COMBINED
AUTHORITY



The South Gloucestershire Business Support Service
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